



*Please Support...*  
Dane County Humane Society  
Sixth Annual Bark & Wine



Dane County Humane Society (DCHS) proudly announces the sixth annual "Bark & Wine" event on Saturday, May 17, 2008. This event, our major fundraiser, is an opportunity for you to participate in supporting the efforts of DCHS in our mission of "Helping People Help Animals." DCHS is a private, charitable organization that works to aid homeless, lost and unwanted animals in our community.

Attached please find information on becoming a DCHS Corporate Sponsor for 2008. In the past we have had close to 500 people participate in our event and we have a website and newsletter that reaches over 40,000 Dane County residences. Our goal is for you to become a Corporate Sponsor and help the animals that enter the DCHS facility.

DCHS is a committed member of our community, not only helping animals, but also supporting people. All proceeds from Bark & Wine directly help over 7,000 animals that pass through DCHS doors every year including dogs, cats, rabbits, birds, reptiles, wildlife and livestock. While animals are in our care, they are fed and sheltered as well as given medical care, training and rehabilitation to assist in their ability to join a family or return to the wild. DCHS also helps people with our programs: **Camp Pawprint**, a children's summer day camp that provides hands-on humane education, **Spay Neuter Assistance Program** which offers a low-cost spay and neuter surgeries, and our **Domestic Abuse Intervention Program** providing private foster care for abuse victim's pets until all are in a safe environment.

The Bark & Wine Steering Committee is asking you or your company to please become a Corporate Sponsor making Bark & Wine the best ever. We will have a special "Thank You!" ad for donations over \$100 in the Wisconsin State Journal following our spectacular event. Your corporate or individual dollar will be recognized on our website, at the Bark & Wine event and in our DCHS newsletter. To ensure full benefit of our gratitude, all donations need to be received, as soon as available, but no later than Monday, April 28, 2008.

It is people like you that make it possible for DCHS to be an active member of our community. Please contact me if you have questions on becoming a Corporate Sponsor. Your donation is **tax deductible** as DCHS is a 501(c)(3) non-profit organization. Our non-profit Federal I.D. # is 39-0806335. Please consider donating today. We will provide you with a receipt reflecting the value of your donation for tax purposes.

Thank you for your generous support!

Gayle Viney  
Public Relations and Development Coordinator

Dane County Humane Society  
5132 Voges Road  
Madison, WI 53718  
Phone: (608) 838-0413 Ext. 129  
[gviney@giveshelter.org](mailto:gviney@giveshelter.org) [www.giveshelter.org/barkandwine](http://www.giveshelter.org/barkandwine)



Dane County Humane Society  
Sixth Annual Bark & Wine  
May 17, 2008  
Sponsorship Levels



**Best Friend Sponsor** **\$10,000**

Promotional Support:

1. Your Logo or Name will be featured as a **Best Friends Sponsor** as follows:
  - a. Displayed on the DCHS van for one year
  - b. Displayed with ad and link on DCHS Bark & Wine Website
  - c. Displayed on Bark & Wine event materials
  - d. Wisconsin State Journal "Thank you!" ad
2. Plaque recognizing your partnership with DCHS
3. DCHS newsletter article and picture
4. Eight tickets and two reserved tables for Bark & Wine 2008

**Four Paws Sponsor** **\$5,000**

Promotional Support:

1. Your Logo or Name will be featured as a **Four Paws Sponsor** as follows:
  - a. Displayed with link on DCHS Bark & Wine Website
  - b. Displayed on Bark & Wine event materials
  - c. Wisconsin State Journal "Thank you!" ad
2. Kennel sponsorship for one year (cat or dog)
3. DCHS newsletter special thank you
4. Four tickets and a reserved table for Bark & Wine 2008

**Tail Wagging Sponsor** **\$2,500**

Promotional Support:

1. Your Logo or Name will be featured as a **Tail Wagging Sponsor** as follows:
  - a. Displayed with link on DCHS Bark & Wine Website
  - b. Wisconsin State Journal "Thank you!" ad
2. Full page ad in Bark & Wine event program
3. DCHS newsletter thank you
4. Four tickets for Bark & Wine 2008

**Warm Nose Sponsor** **\$1,000**

Promotional Support:

1. Your Name will be featured as a **Warm Nose Sponsor** displayed with link on DCHS Bark & Wine Website.
2. Wisconsin State Journal "Thank you!" ad
3. ½ page ad in Bark & Wine event program
4. DCHS newsletter thank you
5. Two tickets for Bark & Wine 2008

**Fur and Feather Sponsor** **\$500**

Promotional Support:

1. Your Name will be featured as a **Fur and Feather Sponsor** displayed on DCHS Bark & Wine Website
2. Wisconsin State Journal "Thank you!" ad
3. ¼ page ad in Bark & Wine event program
4. DCHS newsletter thank you